



## AMBASSADOR PROGRAM

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Thank you for taking a moment to inspire the lives of young ladies who will be competing for the titles of Miss CPRA, CPRA Princess, and Little Miss CPRA. The pageant will be held the first weekend in October in conjunction with the Central Plains Rodeo Association Finals at Bar K Bar Arena and Celebration Centre in Lyons, Kansas. Each year the Royalty travel the state of Kansas as youth rodeo ambassadors that represent the Central Plains Rodeo Association and the sport of rodeo.

The contestants are challenged to work with local businesses and we help them promote your business in return for your support of the Central Plains Rodeo Association (CPRA) Royalty Pageant. Rodeo queen pageants provide young ladies a chance to travel while representing the sport they love. The girls acquire skills during competition and while acting as an ambassador for rodeo. These skills include time management, budgeting, communication & marketing, social etiquette, and independence which we feel will help them to succeed in future life endeavors.

The CPRA Royalty Pageant and Ambassador Program has always made an effort to reward the contestants for their hard work and preparation. This is only possible with the help of generous sponsors like you who believe in the quality ambitions of the pageant and the young ladies that compete.

The royalty program started in 1997. Each year we strive to improve the quality of the competition and level of compensation. The categories in which the girls compete include speech, written test, a horsemanship pattern, rail work - which is an extension of the horsemanship category, modeling and social media marketing, interview and impromptu questions, photogenic contest, ticket selling, and congeniality.

Please consider how your donation will influence the pageant and encourage the contestants in addition to serving as an opportunity to promote your business and your goals. There is a variety of ways to support the pageant including monetary donations, as well as gift certificates and product donations to be used as prizes. As part of your sponsorship we are happy to provide each of the contestants a copy of your catalog or business card, and if you choose to purchase an Sponsor Ad your information will be distributed at the Finals rodeo in our Sponsor Ad coloring books.

Thank you for your time and your encouragement! To find out more about the pageant or follow us on social media visit [www.cprapageant.com](http://www.cprapageant.com)

Sincerely,

**Amanda Guthrie**  
CPRA Pageant Co-Director  
1997-98 Miss CPRA, 2000 Miss Rodeo Kansas

**Jackie White**  
CPRA Pageant Co-Director  
2001-02 Miss CPRA