



and  
**YOUTH AMBASSADOR PROGRAM**

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Thank you for taking a moment to inspire the lives of young ladies who will be competing for the titles of Miss CPRA, CPRA Princess, and Little Miss CPRA. The pageant will be held the first weekend in October in conjunction with the Central Plains Rodeo Association Finals at the Kansas State Fairgrounds in Hutchinson. Each year the Royalty will travel the state of Kansas as youth rodeo ambassadors to represent the Central Plains Rodeo Association and the sport of rodeo.

The contestants are challenged to work with local businesses and we help them promote your business in return for your support of the Central Plains Rodeo Association (CPRA) Royalty Pageant. Rodeo queen pageants provide young ladies a chance to travel while representing the sport they love. The girls acquire skills during competition, and while acting as an ambassador for rodeo, such as time management, budgeting, communication ability, social etiquette, and independence which will help them to succeed in future endeavors.

The CPRA Royalty Pageant and Youth Ambassador Program has always made an effort to reward the contestants for their hard work and preparation. This is only possible with the help of generous sponsors like you who believe in the quality ambitions of the pageant and the young ladies that compete.

The program started in 1997. Each year we strive to improve the quality of the competition and level of compensation. The categories in which the girls compete include speech, written test, a horsemanship pattern, rail work, which is an extension of the horsemanship category, modeling, interview and impromptu question, photogenic contest, ticket selling, and congeniality.

Please consider how your donation will influence the pageant and encourage the contestants in addition to serving as an opportunity to promote your business and your goals. There is a variety of ways to support the pageant including monetary donations, gift certificates and product donations to be used as prizes. We would also like to provide each of the contestants a copy of your catalog or business card, and would be happy to distribute these at the rodeo.

Thank you for your time and your encouragement! You can find out more about the pageant at [www.cprapageant.com](http://www.cprapageant.com)

Sincerely,

**Amanda Guthrie**

CPRA Pageant Co-Director, 1997-98 Miss CPRA, 2000 Miss Rodeo Kansas

**Jackie White**

CPRA Pageant Co-Director, 2002 Miss CPRA