

**CPRA Royalty Pageant
and
Ambassador Program**

3165 W Maple St Wichita, Ks 67213

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CPRA
Royalty Pageant

Sierra Gatz

2017 CPRA Princess



Brooke Wallace

2017 Miss CPRA

Kent Kerschner
Foto
Cowboy
Photography

Stella Malan

2017 Little Miss CPRA

CENTRAL PLAINS
RODEO ASSOCIATION

www.cprapageant.com

Sponsorship Level Benefits

Corporate \$5000+

Yearly Contract with Pageant & Association
Royalty Photo Shoot for Your Ad Campaign
Royalty Event Appearances
Chute Banner at CPRA Finals
Logo Flag Posted at 1st Sanctioned Rodeos & Finals
Featured Sponsor on CPRA Royalty Website
Sponsor Listing on CPRA Page in Rodeo News
CPRA Pageant Coloring Book Ad
Logo on Front Side of Royalty's Autograph Slicks
Sponsor info announced at 1st Sanctioned Rodeos
Product Showcased at Pageant Fashion Show
Signed Royalty Autograph
Other options can be discussed

Gold Buckle \$1000-\$4999

Royalty Event Appearances
Arena Banner at CPRA Finals
Logo Flag Posted at Finals
Featured Sponsor on CPRA Royalty Website
Sponsor Listing on CPRA Page in Rodeo News
CPRA Pageant Coloring Book Ad
Listing on Back Side of Royalty's Autograph Slicks
Sponsor info announced at Finals
Product Showcased at Pageant Fashion Show
Signed Royalty Autograph

Silver Spur \$500-\$999

One Royalty Event Appearance
Featured Sponsor on CPRA Royalty Website
CPRA Pageant Coloring Book Ad
Listing on Back Side of Royalty's Autograph Slicks
Sponsor info announced at Finals
Product Showcased at
Pageant Fashion Show
Signed Royalty Autograph

Bronze Boot \$250-\$499

Sponsor on CPRA Royalty Website
CPRA Pageant Coloring Book Ad
Listing on Back Side of Royalty's Autograph Slicks
Sponsor info announced at Finals
Signed Royalty Autograph

White Hat \$100-\$249

Sponsor on CPRA Royalty Website
CPRA Pageant Coloring Book Listing
Name on Back Side of Royalty's Autograph Slicks
Sponsor info announced at Finals
Signed Royalty Autograph

Friends \$99 and under

Sponsor on CPRA Royalty Website
Signed Royalty Autograph

**Thank you for considering a
sponsorship of the
CPRA Royalty Pageant!**

**Your support fosters the growth and
education of our contestants and
preserves the legacy of the sport of
rodeo.**

CPRA Facts

Amateur association established in 1992

**Members in Kansas, Missouri,
Oklahoma, and Nebraska**

Annual Membership: 150 - 350

President: Scott Burch

**Rodeo Finals held in Hutchinson, Kansas at the
Kansas State Fair Grounds**

**Not-for-Profit association: all money collected
(sponsorships, sanction and membership fees)
used for Finals, awards and office expenses**

